

RESULTS FRAMEWORK DOCUMENT (RFD)

FOR

2010-11



उद्यमी लगते सिद्धिम्
niesbud

**NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND
SMALL BUSINESS DEVELOPMENT, (NIESBUD)**

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SECTION-I

VISION, MISSION, OBJECTIVES AND FUNCTIONS

Vision

A vibrant and Entrepreneurial India.

Mission

To inculcate entrepreneurial culture in the country for a strong MSME sector.

Objectives

- To promote and develop entrepreneurial environment through Training, Research and Consultancy with an ultimate objective to promote setting up small businesses in the country.
- To mentor/guide/assist organizations, both Governmental and Non-Governmental including Corporate Sector in developing and promoting entrepreneurship and self-employment in the country.
- To coordinate and collaborate with other organizations in undertaking training and research activities.
- Providing consultancy and mentoring services to MSMEs.

Functions

- Providing sustenance to the MSMEs through training, Research, Consultancy etc.
- Improving the efficiency, effectiveness and delivery of the change agents and development practitioners i.e. trainers, organization engaged in enterprise building etc.
- Assisting the first generation entrepreneurs in setting-up Micro and Small Enterprises.

SECTION - II
INTER SE PRIORITIES AMONG KEY OBJECTIVES, SUCCESS INDICATORS AND TARGETS

| Objective | Action | Weight | Success Indicator | Unit | Target/Criteria Value | | | | |
|---|--|--------|--|------|-----------------------|--------------|--------------|--------------|--------------|
| | | | | | Excellent | Very Good | Good | Fair | Poor |
| | | | | | 100% | 90% | 80% | 70% | 60% |
| 1) Entrepreneurship and Skill Development. | Design and Conduct training activities for different target groups. | 70 | Number of persons trained/ beneficiaries of MDPs/ EDPs/ESDPs/SDPs etc. | No. | 14,785 | 13,306 | 11,828 | 10,350 | 8,871 |
| 2) Improving the efficiency of the Trainers, Promoters and Executives from different Afro-Asian Countries (International) | Organize training activities on behalf of the Ministries of External Affairs & Finance or otherwise in different areas for the participants from developing countries. | 10 | Number of the participants trained in different fields through variety of long-term training programmes. | No. | 115 | 103 | 92 | 80 | 69 |
| 3) Providing Orientation to Udyami Mitras under RGUMY Scheme | Designing and organizing training activities for Udyami Mitras | 02 | Number of persons trained through different training activities. | No. | 100 | 90 | 80 | 70 | 60 |
| 4) Increasing the Outreach of the Training Activities of the Institute | Empanelling increasing number of Partner Institutions for organizing training activities in various geographical regions of the country | 10 | Number of Partner Institutions empanelled | No. | 25 | 22 | 20 | 17 | 15 |
| 5) Integrated Development of different Clusters | Undertaking of Soft Interventions in different Clusters as awarded by the sponsorers. | 2 | Completion of Soft Intervention in Scissors Cluster; Meerut | Date | By 31/1/2011 | By 15/2/2011 | By 28/2/2011 | By 15/3/2011 | By 31/3/2011 |
| | | 2 | Completion of Soft Intervention in Textile Printing Cluster; Pilkhwa | | By 31/1/2011 | By 15/2/2011 | By 28/2/2011 | By 15/3/2011 | By 31/3/2011 |
| | | 2 | Completion of Soft Intervention in Brass Cluster, Moradabad | | By 20/2/2011 | By 7/3/2011 | By 14/3/2011 | By 22/3/2011 | By 31/3/2011 |
| | | 2 | Completion of Soft Intervention in Bone Cluster, Loni | | By 28/2/2011 | By 7/3/2011 | By 14/3/2011 | By 22/3/2011 | By 31/3/2011 |

SECTION - III
TREND VALUES OF THE SUCCESS INDICATORS

| Objective | Action | Success Indicator | Unit | Actual for 2008-09 | Actual for 2009-10 | Target for 2010-11 | Projections for 2011-12 | Projections for 2012-13 |
|---|--|--|-------------|---------------------------|---------------------------|---|--------------------------------|--------------------------------|
| 1) Entrepreneurship and Skill Development. | Design and Conduct training activities for different target groups. | Number of persons trained/beneficiaries of MDPs/EDPs/ESDPs/SDPs etc. | No. | 9,825 | 12,030 | 14,785 | 16,305 | 17,955 |
| 2) Improving the efficiency of the Trainers, Promoters and Executives from different Afro-Asian Countries (International) | Organize training activities on behalf of the Ministries of External Affairs & Finance or otherwise in different areas for the participants from developing countries. | Number of the participants trained in different fields through variety of long-term training programmes. | No. | 203 | 163 | 115 | 115 | 115 |
| 3) Providing Orientation to Udyami Mitras under RGUMY Scheme | Designing and organizing training activities for Udyami Mitras | Number of persons trained through different training activities. | No. | 65 | 45 | 100 | 80 | 80 |
| 4) Increasing the Outreach of the Training Activities of the Institute | Empanelling increasing number of Partner Institutions for organizing training activities in various geographical regions of the country | Number of Partner Institutions empanelled | No. | x | x | 25 | 10 | 10 |
| 5) Integrated Development of different Clusters | Undertaking of Soft Interventions and Hard Intervention in different Clusters as awarded by the sponsorers. | i) Number of Clusters for Soft Intervention | No. | 06 | 02 | Completion of Soft Intervention in 4 Clusters | x | x |
| | | ii) Number of Clusters for Hard Intervention | No. | x | 01 | x | x | x |

SECTION – IV

DESCRIPTION AND DEFINITION OF SUCCESS INDICATORS AND PROPOSED MEASUREMENT METHODOLOGY

1) **Number of Persons Trained/Beneficiaries** (*Objectives 1 to 3*)

The training concerned is considered as complete upon the beneficiary having attended the structured programme for full duration of the respective activity.

2) As regards Objective (4), Success Indicator has been described in terms of the Number of Partner Institutions Empanelled which happens only after signing of the Agreement between the Institute and the concerned Partner Institution. Prior to this, the Institute completely satisfies itself about competency etc. of the prospective Partner Institution for the purpose through personal visits etc.

3) In case of Objective (5), the Institute expects to complete the exercise of Soft Intervention in 4 Clusters which primarily consists of Capacity Building of the Entrepreneurs/Artisans; Technology Upgradation and Market Promotion Assistance.

SECTION – V

SPECIFIC PERFORMANCE REQUIREMENTS FROM OTHER DEPARTMENTS

| Department | Relevant Success Indicator | What do you need? | Why do you need it? | How much you need? | What happens if you do not get it? |
|---|---|---|---|---|--|
| I. Central Government | | | | | |
| 1)Ministry of MSME and the O/o of the DC (MSME) | Number of Training Programmes/ Beneficiaries. | Approval of the proposed training activities and release of the funds involved. | Owing to inability of the economically poor beneficiaries of these activities to afford the charges for different training activities of the Institute. | 1) Ministry of MSME & O/o DC (MSME) 575 programmes with 14375 persons and the Clusters for Soft Intervention. | The targets as specified will not be achieved |
| 2)Ministry of MEA/Finance | | | | 2) Ministry of MEA: 07 programmes for 115 participants | The target of revenue generation may fall short |
| 3)Ministry of HUPA | | | | 3) Ministry of HUPA: 03 programmes with 75 beneficiaries. | |
| 4)Ministry of Labour and Employment | | | | 4)Ministry of Labour and Employment: 06 programmes for 120 persons | |
| II. State Government | | | | | |
| Madhya Pradesh | Number of Training Programmes/ Beneficiaries. | Approval of the proposed training activities and release of the funds involved. | Owing to desirability of diversification of the activities | 09 programmes with 225 participants | The desired/ stated purpose may not be achieved. |

ABBREVIATIONS USED

| Abbreviation | Full Form |
|---------------------|--|
| MSMEs | Micro, Small and Medium Enterprises |
| EDPs | Entrepreneurship Development Programmes |
| ESDPs | Entrepreneurship-cum-Skill Development Programmes |
| SDPs | Skill Development Programmes |
| MDPs | Management Development Programmes |
| DC (MSME) | Development Commissioner (Micro, Small & Medium Enterprises) |
| MEA | Ministry of External Affairs |
| HUPA | Housing & Urban Poverty Alleviation |

Joint Secretary
Ministry of MSME

Director General
NIESBUD

Place:- _____

Date: _____
